



This project is funded by  
the European Union



PENABULU FOUNDATION  
CIVIL SOCIETY RESOURCE ORGANIZATION

# Dukungan Teknologi Gratis/ Diskon Bagi OMS di Indonesia

Presentation by **Marsudi W, KITABISA**  
**REPRESENTATIVE TECHSOUP INDONESIA**



**TECHSOUP**



# TechSoup



**techsoup**

Organisasi nirlaba

TechSoup, didirikan pada tahun 1987 dengan nama CompuMentor dan kemudian dikenal sebagai TechSoup Global, adalah sebuah jaringan lembaga swadaya masyarakat nirlaba internasional yang menyediakan peralatan teknologi dan dukungan teknis untuk organisasi nirlaba lain. [Wikipedia](#)



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**techsoup**  
INDONESIA



IN PARTNERSHIP WITH  
 **kitabisa**  
.co.id

[Get Qualified](#) [Get Services](#) [Get Help](#)

LANGUAGES [Bahasa Melayu](#) 



PENABULU FOUNDATION  
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Get Qualified **Get Technology** Get Services Get Help

LANGUAGES English

**By Donor Partner** Essential Solutions Creative Solutions Security Solutions Cloud Solutions

Adobe  
Adobe Creative Cloud  
Adobe Unlimited  
Airbnb  
Amazon  
Asana  
Autodesk  
Bitdefender  
Blackbaud  
Boost Training & Support Package  
Box  
Constant Contact  
DocuSign Discounted  
Dropbox  
DocuSign Donated  
Google  
IDCloudHost  
Kintone  
Microsoft  
Microsoft Cloud  
Microsoft Discounted  
NortonLifeLock  
Okta for Nonprofits  
Tableau  
TeamViewer Discounted  
TeamViewer Donated  
Wix  
Veritas  
Zoom

**30+**  
DONOR PARTNER

**50+**  
SOFTWARE/TOOLS



**#NO-CODE ERA**



### Chatbot, IVR, Conversational UI

Voiceflow, botfuel, dashbot, Clarik, Birdayo, TARS, MoodSuite, ovocamo, ManyChat, Amplify.ai, Conversocial, EYELEVEL, OUTGROW, SmotBot, ChatBook, SnatchBot, servenow, saleswhale, DigitalGenius, verloop.io, chatfuel, The Bot Platform, DRIFT, interactions, rulai, Beingo, kore.ai, ngati, pandorabots, LIVEPERSON, Shoppop, talla, INTERCOM, DEXTER, engage, conversica, freshlime, WOTNOT, Userlike, frase, helpshift, ACQUIRE, jetink, Proactive, creativevirtual, Cliengo, salesIQ, Alfred, BMT, PENGUIN, ChipBot, AcoBot, cotrobot, IntelliTicks, ChatBot, ActiveChat, SmartAction, Acobot, cotrobot, IT, Solvvy, ocelot, sentiOne, Kasisto, capacity, GenieTalkAI, AdmitHub

### DevOps

Autify, Jenkins, Gearset, Outrabit, circleci, splunk, Buddy, ClickDeploy, Drone, digital.ai, COPADO, split, repit, weaveworks, jmg, outsystems, CloudBees, Octopus Deploy, PANTHEON, sonatype, bitrise, LaunchDarkly, Agile Stacks, Wleadr/fresh, Firebase, CHEF, Flosum, Travis CI, cycloid

### (Big) Data Operations, ETL

ASCEND.ID, dbt, databricks, Stitch, talend, GoodData, Xplenty, Informatica, skyvia, Datameer, BLEND, Riverty, Fivetran, Google Cloud Data Fusion, AWS Glue

### Data Science, Machine Learning

Determined AI, EXPLORUM, Labelbox, clarifai, alteryx, MonkeyLearn, DataRobot, MakeML, BIGSQUID, FRIZ AI, IS runway, Instadeq, obviously.ai, rapiominer, lobe, dataiku, intersect labs, GYANA

### Workflow Automation, BPM, iPaaS

zapier, integr8m, APIFUSE, Creatio, workato, MARTINI, flowgear, ProcessMaker, tray.io, integrately, Xplenty, nintex, boomi, salesforce, exalate, Catalytic, Pega, snaplogic, exalate, DECISIONS, servicenow, MuleSoft, IBM, SAP, bmc, cello, Cleo, happierWork, Applian, pipefy, RECURSYV, oglepoint, bizopy, Jitterbit, quixy, kissflow, Flowingly

### Internal Tooling, Internal App Builder

Airtable, QUICK BASE, Ninex, DronaHQ, mix, mendix, Rows, caspio, Retool, internal, Claris, ZUDY, spreadsheet.com, knack, galcwise, quixy, smartsheet, jet admin, Betty Blocks, Stocker, GRID, Netion, leads, P333, unqork, stackby, servicenow, STACKERY, clay, Ujuku, actiondesk

### Website & Web App Builder

appypie, WIX, duda, strikingly, Weebly, appery.io, weebly, SITE123, odoo, SQUARESPACE, Universe, Lyola, 10Web, Brzy, WORDPRESS.ORG, bubble, AppSheet, Weblum, elementor, ooocraft, webflow, grid.studio, Carrd, Pagecloud, Brandcast, Wix, IV, SnapPages, allight, FORMAT, Webdoo, PORY.IO, zeroports, yoda, Satr, XANO

### Sales, Marketing, Customer Data

QUALIFIED, ometria, act-on, ACTIONIQ, optimove, FUNNEL, Simon, wishpond, RedEye, TRAILBLAZR, freshworks, cusora, virtuoso, LISTRAK, blueshift, zendesk, HubSpot, ZAIUS, virtuo, lemnisk, segment, BENCHMARK ONE, Lifytica, h=ll, springbot, SAILTHRU, CaliberMind, Solitics, pipedrive, Apteo, keep, Airk, emarsys, Marketo Engage, autopilot, leadpage, EXPONEA, MAROPOST

### Trading Automation

Streak, QUANTCONNECT, TRADETRON, QUANTIABB, Alpaca

### Blockchain App Builder

Qatra, SIMBA, ENJIN, ABRIDGED, alchemy

### E-commerce Website Builder

AUTOMAT, shopify, WOO-COMMERCE, PrestaShop, SHIFT4, Ecwid, Leadpages, Magento Commerce, Bookmark, bigcartel, SHOPLINE, AmeriCommerce, volusion, CART, VTEX, samcart, payever Business, Selfly, Ukit

### Mobile App Builder

thinkable, Bravo, AppMachine, GoodBarber, Adalo, AppBuddy, shoutem, buildfire, backendless, glide, Phosphor Build, appbuilder, draftbit, openiasapp, CLAPPA, Appsiature, jasonette, apphive, Andromo, vJONE, kodika.io, PlayQ

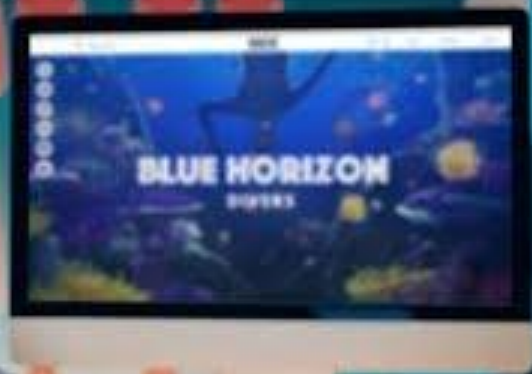
Note: This is an approximate list of companies. No code. Low code is a vague term not to be fully defined. This is not meant to be an exhaustive list. New ideas and products arrive daily in this heated space.

## Website & Web App Builder





Wix.com





## Wix Unlimited Premium Plan, 2-Year Subscription - Access to Discounted Rates



Donor & Discount Partners:

[Wix](#)

Media: [Online](#)

Platform: [Multiple](#)

Solution: [Website](#)

[Management](#)

USD17

SKU: G-53700

[Log in to add to cart](#)

70%  
discount

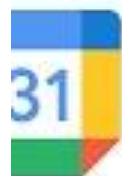
### Description:

Wix is an online platform for building and managing websites.

This offer provides a coupon code for a **70 percent discount** on a 2-year subscription to the [Wix Unlimited Premium plan](#) for creating and hosting one website. After you request this offer through TechSoup, you'll pay Wix directly for your discounted plan. See the **Details and Service Costs table** for more information.



**#CLOUD ERA**



# Google Workspace

Present ▾



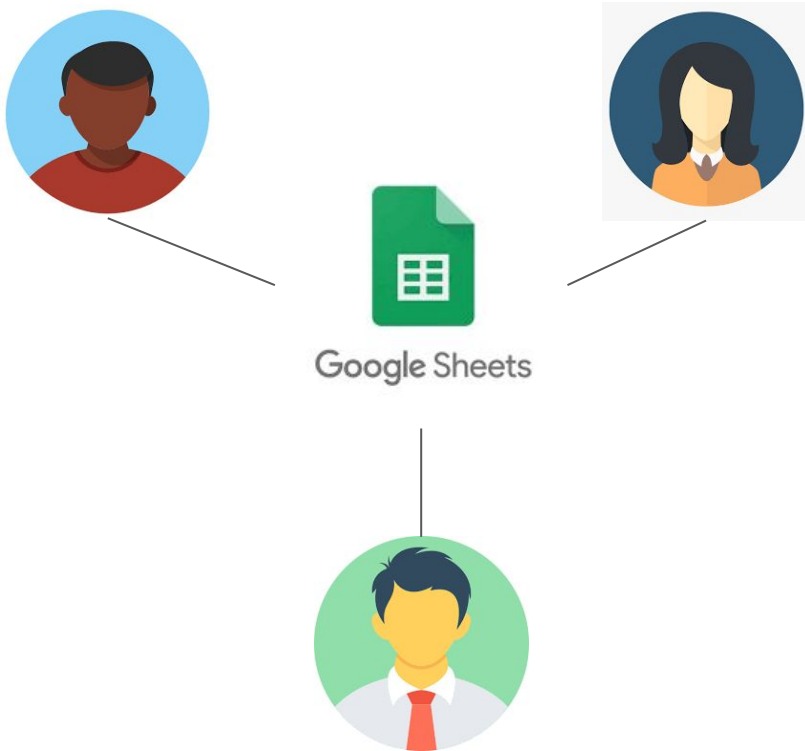
Hannah



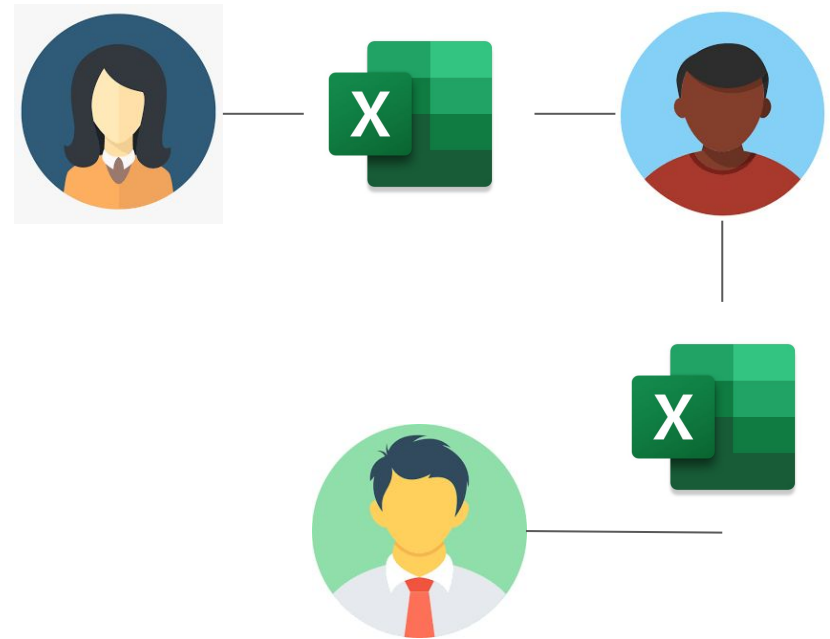
Sign in



## Realtime Work Together

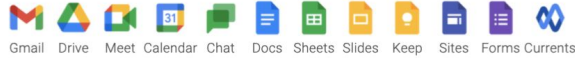


## Send - Send - Send





Every plan includes



NONPROFIT-ONLY OFFER

Google Workspace for Nonprofits

**\$0** USD  
/ user / month

- ✓ Professional email addresses at your nonprofit's domain
- ✓ 100 participant video meetings
- ✓ 30 GB cloud storage per user
- ✓ Security and management controls
- ✓ Standard support

Business Standard

**\$3.00** USD / user / month  
75% off standard pricing

- ✓ Professional email addresses at your nonprofit's domain
- ✓ 150 participant video meetings + recording
- ✓ 2 TB cloud storage per user
- ✓ Security and management controls
- ✓ Standard support (paid upgrade to Enhanced Support)

Business Plus

**\$5.04** USD / user / month  
72% off standard pricing

- ✓ Professional email addresses at your nonprofit's domain + eDiscovery, retention
- ✓ 250 participant video meetings + recording, attendance tracking
- ✓ 5 TB cloud storage per user
- ✓ Enhanced security and management controls, + Vault, advanced endpoint management
- ✓ Standard support (paid upgrade to Enhanced Support)

Enterprise

**70%+** off  
standard pricing for Enterprise editions

- ✓ Professional email addresses at your nonprofit's domain + eDiscovery, retention, S/MIME encryption
- ✓ 250 participant video meetings + recording, attendance tracking, noise cancellation, in-domain live streaming
- ✓ As much storage as you need
- ✓ Advanced security, management, and compliance controls, including Vault, DLP, data regions, and enterprise endpoint management
- ✓ Enhanced Support (paid upgrade to Premium Support)



**#DIGITALMARKETING ERA**

# Google Ads Tutorials

## Readiness Series

Search basics







# Reach more donors online with Google Ad Grants

Attract donors, raise awareness for your organization, and recruit volunteers with in-kind advertising on Google Search.

Ad Grants provides access to \$10,000 USD of in-kind advertising every month for text ads.



MUNCUL DI GOOGLE SENILAI  
**Rp 150 JUTA / BULAN**  
VOUCHER IKLAN

donasi online



All Images News Videos Maps More

Tools

About 15,600,000 results (0.33 seconds)

Ad · <https://www.supportunicefindonesia.org/backtoschool/oneoff>

### Donasi Akses Pendidikan - Donasi Online Terpercaya

4,3 juta anak Indonesia Putus Sekolah & Tidak mendapatkan Akses Pendidikan yang layak

#### Sepaket Harapan

Bantuan Perawatan Gizi Buruk  
Untuk Masa Depan Lebih Baik.

#### Berantas Gizi Buruk

Bantu Program Perbaikan Gizi Anak  
Indonesia Melalui UNICEF.

Ad · <https://www.infakyatim.id/>

### Amal Jariah | Donasi Online

Sebagai media untuk memudahkan donatur dalam menyalurkan donasi infak/sedekahnya.  
Platform Donasi Digital milik LAZNAS Yatim Mandiri.

Ad · <https://www.human-initiative.org/> 0811-9342-667

### Donasi Melalui Kami | Human Initiative | human-initiative.org

Human Initiative merupakan lembaga kemanusiaan yang peduli terhadap isu anak di Indonesia.  
Mari bersama jadi bagian dari usaha mewujudkan pendidikan anak Indonesia...

<https://kitabisa.com> Translate this page

### Kitabisa.com - Indonesia's Fundraising Platform

Situs donasi dan menggalang dana (fundraising) untuk inisiatif, campaign dan program sosial.  
Mari bergotong royong membangun Indonesia!  
[Donasi](#) · [Galang Dana](#) · [Sedekah Jariah 10.000...](#) · [Pusat Bantuan](#)

<https://wecare.id> Translate this page

### WeCare.id: Donasi Online & Penggalangan Dana Kesehatan

Donasi online bersama WeCare.id, bantuan penggalangan dana kamu bisa membantu pasien sakit mulai dari Rp.1.000!



# APPENDIX



PENABULU FOUNDATION  
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# rankmonsters.org/google-ad-grants-management/



**Rp 6,000,000/bulan**

Ad Grants Management \$399/mo

Ad Grants is part of the Google for Nonprofits initiative. This special program gives nonprofit organizations access to \$10,000 monthly in free Google Ads. As one of the 45 certified agencies Worldwide, you can be sure our work is high-quality and recognized by Google.

ADD TO CART



**Rp 10,500,000/bulan**

Monster Mission \$699/mo

Best results! Monster Mission is our best seller and our comprehensive strategy for getting amazing results with meaningful conversions. This package includes Ad Grants Management and SEO services. Maximize Ad Grants and DRAMATICALLY improve your organic traffic.

ADD TO CART



# projectworldimpact.com/pricing

**Basic**  
*Was \$375/month*

**\$175**  
*per month*

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- ✓ Includes Free Products
- ✓ Choose 1 Pro Product

Ad Grant >

**Rp 3,000,000/bulan**

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Select Plan

**Pro**  
*Was \$6,600/year*

**\$375**  
*per month*

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- ✓ Includes Free Products
- ✓ Includes 15+ Products
- ✓ PWI takes 0% of money raised
- ✓ Money Back Guarantee

**Rp 5,500,000/bulan**

---

Select Plan

**Enterprise**  
*Save 15+% when paying annually*

**\$1,667**  
*per month*

---

- ✓ Includes Pro Plan
- ✓ White Labeled Swipe
- ✓ White Labeled Fund
- ✓ White Labeled Storyteller
- ✓ White Labeled Campaign
- ✓ White Labeled Auction

**Rp 25,000,000/bulan**

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Select Plan



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# Dengan Saya!

## Google for Nonprofit Setup

**Rp 5,000,000 - Sekali Bayar**

Setup email premium @namango.com

+bonus setup awal Google Ad Grant

+bonus setup Google Analytics

+bonus setup Google Ads conversion tracking

+bonus setup Google data studio

+bonus ebook Crowdfunding Strategy

## Google for Nonprofit + Website Donasi

**Rp 10,000,000 - Sekali Bayar**

Setup email premium @namango.com

+bonus landing page NGO profile, integrasi halaman donasi\*

+bonus setup awal Google Ad Grant

+bonus setup Google Analytics

+bonus setup Google Ads conversion tracking

+bonus setup Google data studio

+bonus ebook Crowdfunding Strategy



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# Contact GDV Media



**Marsudi Wijaya**

Digital Marketer

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